

2023

Sponsorship



Package





**1918-2023**

## Why Sponsor Us

This year marks the 103rd Cumberland County Exhibition, and plans are being made for an exciting line-up of events, which will run over two weekends on August 26th-28th and September 1st-4th. As you know, the Exhibition relies on the support of our community-generous sponsorship from businesses and individuals, which allows us to continue promoting rural Cumberland County. Your sponsorship is greatly appreciated and will be recognized in several ways, including announcements during the show, placement on signs on the grounds, and our Facebook page and website.

## Sponsorship Deadlines

### **May 15th, 2023 - Extended**

Confirmation of Sponsorship & Payment Due  
If Applicable, Confirmation of Booth Space

### **June 1st, 2023**

Logos & Art for Advertisement & Promotions

### **August 10th, 2023**

Banners

## About Us

The Cumberland County Exhibition Grounds continue to be owned and maintained by the Oxford Agricultural Society for the primary purpose of hosting an annual agricultural exhibition. The Town of Oxford and the OAS have an agreement where the Town Owns and Operates the Arena Building, and the Society owns the land it sits on. Each year the OAS takes possession of the building for the use of the Cumberland County Exhibition. This partnership has allowed expansions and innovations to continue with the OAS. The Society generates all operating income to maintain and upgrade the facility through yearly exhibition revenues and other facility and equipment rentals.

The Cumberland County Exhibition and Oxford Agricultural Society exists to provide member organizations with a united voice, programs and tools to spur the kind of open collaboration, shared learning and coordinated action that a vibrant sector needs to thrive. And never has this collective effort been more needed. Our organizations are facing unprecedented challenges that have re-shaped the landscape. While our sector is diverse, our desire to enrich the community is our shared purpose. Where others see differences, we see reasons to get together.

## Contact Information

Want to sponsor? Have a question?

Contact [coordinator@agricommodity.ca](mailto:coordinator@agricommodity.ca) or call 902-893-7455!

All E-Transfers must be sent to [ccex@agricommodity.ca](mailto:ccex@agricommodity.ca) with your business name in the message section.

[www.cumberlandcountyex.com](http://www.cumberlandcountyex.com)

# SPONSORSHIP PACKAGES 2023

We believe sponsorship is a relationship built on supporting each other, and we have designed this sponsorship package with that belief in mind. If you would like to partner in something not listed here, please do not hesitate to start the conversation with us!

## Friend of the Exhibition

**Investment: Up to \$100**

Listed on partnership banners located around the grounds  
Listed on our social media and website all year

## Bronze

**Investment: \$101 - \$500**

Everything listed above plus:  
Receive a business card-sized ad in the program book  
One complimentary weekend passes  
Verbal recognition

## Silver

**Investment: \$501 - \$999**

Everything listed above plus:  
Upgraded to quarter page size ad in the program book  
Listed on poster boards to be placed around the grounds  
Upgraded to two complimentary weekend passes

## Gold

**Investment: \$1,000 - \$2,499**

Everything listed above plus:  
Upgraded to half page size ad in the program book  
Upgraded to five complimentary weekend passes  
Listed on our quarterly CCEx Newsletter

## Platinum

**Investment: \$2,500 and over**

Everything listed above plus:  
Upgraded to a full page size ad in the program book  
A 10' x 10' booth space  
Business/company banner displayed on grounds (Provided by business) can be left up all year  
Upgraded to ten complimentary weekend passes  
Logo on our schedule trifold brochure  
\*Contact us to discuss possible opportunities to sponsor specific classes or events

## Presenting Sponsor

**Investment: Contact Us!**

Limited presenting sponsorships available  
Contact us to discuss potential presenting sponsorship opportunities

\*All art and banners to be provided by the sponsor

